

FREE AI WEBSITE LAUNCH PLAYBOOK

FROM ONE PROMPT TO A REAL WEBSITE

The exact workflow to design a business website with ChatGPT, check your domain and hosting, and prepare your site to go live.

A practical, copy-and-paste guide inspired by the Raven Construction demonstration.

CREATED FOR THE “LAUNCH” COMMUNITY

Website design: ChatGPT | Domain and hosting example: Tiwahost.com

Important: The demonstration showed website creation, domain availability and a hosting quote. Domain purchase and publication require separate confirmation and payment.

STEP 01

Start with the right prompt

You do not need to know HTML, CSS or web design. But your instructions should identify the business, audience, sections and desired outcome.

COPY THIS PROMPT

Design a modern, professional, mobile-responsive website for a company called [BUSINESS NAME] in the [INDUSTRY] sector. The website should target [TARGET CUSTOMERS] in [LOCATION]. Include a compelling homepage hero, services offered, About Us, testimonials or portfolio placeholders, Contact Us, and an enquiry form. Use a premium visual style appropriate for this business, clear call-to-action buttons, SEO-friendly headings, and accessible mobile navigation. Create all the website files and package them as a downloadable ZIP. Do not invent client reviews, projects, awards or company contact details; use clearly marked placeholders.

Example used in the video

“Design a website for a real estate company called Raven Construction. On the homepage include services offered, About Us, Contact Us and a form.”

YOUR ACTION

Replace the bracketed fields. Ask ChatGPT to generate the actual HTML/CSS/JavaScript files—not just a screenshot or mock-up.

STEP 02

Make the site launch-ready

A beautiful preview is not the same as a finished business website. Before purchasing anything, make sure visitors can actually use it.

COPY THIS PROMPT

Review the website you just created for mobile responsiveness, broken links, accessibility, page speed and basic on-page SEO. Replace fictional claims and contact details with clearly marked placeholders. Check that navigation and calls-to-action work. Make sure the enquiry form has a configurable delivery method rather than pretending to send emails. Provide the corrected complete website ZIP and a short pre-launch checklist.

Quick checks

1. Open the website on a phone and desktop.
2. Replace all sample images, addresses, testimonials and phone numbers.
3. Check spelling, services and service area.
4. Connect the form to a working email or backend and send a test enquiry.
5. Add a privacy notice and verify analytics/cookie requirements if relevant.

Pro tip

A static HTML website can run on straightforward web hosting. WordPress is optional unless you need the WordPress editing experience.

STEP 03

Find the domain and hosting

The interesting part of the demonstration was what happened after the website was designed: the next request stayed inside the same ChatGPT conversation.

COPY THIS PROMPT

Check whether [YOURDOMAIN.CO.UK] is available through Tiwahost. Show me hosting plans that are compatible with this website, including the initial price, billing period and renewal cost. Recommend the simplest suitable plan and produce a full quote before placing an order. Do not buy or charge anything until I explicitly approve the total.

What happened in the Raven Construction demo

ChatGPT checked ravenconstruction.co.uk, identified compatible hosting and obtained a domain-plus-hosting quote. The quoted first-year total was £49.08 at the time of the demonstration. This is an example, not a guaranteed current price.

Before paying

Check the exact domain spelling, registrant details, registration length, hosting billing cycle, renewals, taxes and who owns the account. Only approve the order when everything is correct.

STEP 04

Publish and test the live website

Once your domain registration and hosting are paid and activated, you can ask ChatGPT to help deploy the website using a compatible connected publishing service.

COPY THIS PROMPT

The domain [YOURDOMAIN.CO.UK] and hosting are now active in my Tiwahost account. Publish the final approved website files to this domain without replacing any unrelated website. Connect the domain, enable HTTPS, check that the homepage loads on mobile and desktop, test navigation and the contact form, and report any remaining launch issues. Do not claim success unless deployment and the live HTTPS URL are verified.

Launch checklist

- ☐ Domain is registered in the correct account
- ☐ Hosting is active and paid
- ☐ Correct final website ZIP is used
- ☐ Domain points to hosting and HTTPS works
- ☐ Contact form submissions arrive in the right inbox
- ☐ No fake testimonials, images or placeholder details remain
- ☐ Mobile experience checked
- ☐ Search indexing and basic SEO considered

Reality check

“In 3 minutes” refers to the recorded demonstration or quick workflow—not a promise that every domain purchase, DNS update and HTTPS activation finishes in three minutes.

BONUS

Turn this into a repeatable skill

Try the workflow with one business idea today. Keep your first version simple, then refine the copy, visuals, contact form and launch settings. Repeat the same process for different business categories.

Your next action

Open ChatGPT, paste the prompt on page 2, and replace [BUSINESS NAME], [INDUSTRY], [TARGET CUSTOMERS] and [LOCATION].

Tools mentioned

Website creation: ChatGPT

Domain and hosting example: tiwahost.com

KEEP LEARNING

Want more practical AI-for-business tutorials? Follow the creator who shared the “LAUNCH” video and look out for the next walkthrough.

Disclaimer

The availability and prices of domains and hosting change. No particular publishing integration, account permission or processing time is guaranteed. Always review provider terms, ownership, billing and renewal conditions before paying.